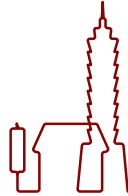


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Snack Empire Holdings Limited

快餐帝國控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1843)

PROFIT WARNING

This announcement is made by Snack Empire Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the laws of Hong Kong).

The board of directors (the “**Board**” and the “**Directors**”, respectively) of the Company wishes to inform the shareholders (the “**Shareholders**”) and potential investors of the Company that based on a preliminary assessment by the Company’s management on the unaudited consolidated management accounts of the Group and the information currently available to the Board, the Group expects net profit attributable to equity holders of the Company for the year ended 31 March 2024 (the “**Year**”) to fall by approximately 90% as compared to the year ended 31 March 2023. The Directors consider the decrease in net profit was mainly due to (i) the decrease in sales of goods in Singapore and Malaysia, (ii) the increase in payroll costs for the office expansion and (iii) expenses incurred in relation to the setting up of a new brand.

As the Group is still in the process of finalising the annual results of the Group for the Year, the information contained in this announcement is only a preliminary assessment by the Board based on the latest information currently available to the Board and the unaudited consolidated management accounts of the Group, which are subject to possible adjustment(s) and review by the Company’s audit committee. Shareholders and potential investors are advised to read the announcement of the Company in relation to the annual results of the Group for the Year carefully.

The annual results announcement of the Group for the Year is expected to be published on or before 24 June 2024.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

For and on behalf of
Snack Empire Holdings Limited
Fok Chee Khuen
Chairman and Independent Non-Executive Director

Singapore, 14 June 2024

As of the date of this announcement, the Board comprises Mr. Daniel Tay Kok Siong and Mr. Wong Chee Tat (chief executive officer) as executive Directors; and Mr. Jong Voon Hoo, Ms. Tan Chiu Yang and Mr. Fok Chee Khuen (chairman) as independent non-executive Directors.