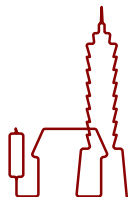


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Snack Empire Holdings Limited

快餐帝國控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1843)

PROFIT WARNING

This announcement is made by Snack Empire Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on the Stock Exchange of Hong Kong Limited and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the laws of Hong Kong).

The board of directors (the “**Directors**” and the “**Board**”, respectively) of the Company wishes to inform the shareholders (the “**Shareholders**”) and potential investors of the Company that based on a preliminary assessment by the Company’s management on the unaudited consolidated management accounts of the Group and the information currently available to the Board, the Group expects net profit attributable to equity holders of the Company for the year ended 31 March 2021 (the “**Year**”) to fall by approximately 80% or approximately S\$2.85 million as compared to the year ended 31 March 2020. The Directors consider the decrease in net profit were mainly due to (i) the decrease in overall royalty income received from our Indonesia master licensee mainly because additional chargeable licensor support is no longer required after our Indonesia master licensee achieved operational excellence and (ii) the Coronavirus Disease 2019 pandemic which has adversely affected the economy of the major countries in which the Group operates in and led to decrease in revenue of the Group.

As the Group is still in the process of finalising the annual results of the Group for the Year, the information contained in this announcement is only a preliminary assessment by the Board based on the latest information currently available to the Board and the unaudited consolidated management accounts of the Group, which are subject to

possible adjustment(s) and review by the Company's audit committee. Shareholders and potential investors are advised to read the announcement of the Company in relation to the annual results of the Group for the Year carefully.

The annual results announcement of the Group for the Year is expected to be published on or before 30 June 2021.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

For and on behalf of
Snack Empire Holdings Limited
Daniel Tay Kok Siong
Chairman and Executive Director

Hong Kong, 4 June 2021

As of the date of this announcement, the Board comprises Mr. Daniel Tay Kok Siong (chairman) and Mr. Wong Chee Tat (chief executive officer) as executive Directors; and Mr. Jong Voon Hoo, Mr. Koh Boon Chiao and Mr. Lim Wee Pin as independent non-executive Directors.